



VNCcrm

Your customer relationship management

within VNClagoon

VNC – Virtual Network Consult AG

VNC is the leading vendor of an integrated stack of collaboration and communication products for organisations who prefer to go with software that is based on open standards: VNClagoon.



About us

VNC – Virtual Network Consult AG, based in Switzerland, Germany and India – is a leading developer of open source based enterprise applications and positions itself as an open and secure alternative to the established software giants.

With the VNClagoon software stack, VNC, with its global open source developer community, have created an integrated product suite for Enterprise, SME, Governments and other Organisations, characterised by high security, state-of-the-art technology and low TCO.

The VNClagoon software stack consists of a variety of integrated products for seamless communication and collaboration, such as messaging, video conferencing, email, groupware, task & project management, file sharing, channels, and more. VNClagoon is a leading alternative to closed source and / or SaaS-only applications like Microsoft Teams, Zoom, WhatsApp and others.

The impressive list of VNC customers, who are using one or several of the VNC lagoon components

and products, demonstrates the solidity of the VNC concept: the future of modern software will no

longer rely on closed source!

Collaboration



VNCcrm

Your customer relationship management within VNClagoon

VNCcrm offers you all functionalities that you need to manage all your interactions with customers and potential customers. With VNCcrm you can manage all your leads, opportunities and all activities that occur during your

sales cycle.

VNCcrm provides a central place to store customer and prospect data, track customer interactions, and share important information between team members. It gives you a 360° view of your customer, enabling you to build better relationships by engaging in more personal and relevant ways.



Collaboration



Improved customer relationships: VNCcrm helps businesses enhance their interactions with customers. By having a comprehensive view of customer data, you can personalize interactions, provide better customer service, and anticipate their needs and preferences. This leads to stronger customer relationships and increased customer satisfaction.



See your hottest leads and most promising opportunities at the first glance, so you can focus on what's most important. Tailor your notifications in the notification center: you can choose between sound alerts with your favorite ringtone, badge colors, sticky notifications or email notifications after a certain period.

Notifications



With one click you can switch from the VNCcrm dashboard and pipeline to any VNClagoon application to benefit from the whole set of functionalities. When you're done, you can switch back to VNCcrm just as easily.







VNCcrm is integrated within the VNClagoon Suite of communication and collaboration products. You need video conferencing and chat with screensharing? Use VNCtalk. You'd like to enhance your project management? With the integration of VNCproject you can create tickets from emails directly.

Individualize your CRM with specific settings for e.g. your opportunity stages. Or change your preferred language.



Don't worry about layout issues on different devices. The VNCcrm UI works on mobile phones, desktop PCs and tablets. VNCcrm will adapt to your needs, no matter which device you will use.



Centralized customer data: VNCcrm allows you to store and organize all customer-related information in a central place. This makes it easier to access and manage customer data, including contact details, requirements, communication logs, and any other relevant information.

Streamlined sales processes: VNCcrm includes features to manage sales pipelines and track leads and opportunities. This helps sales teams prioritize and manage their activities more

effectively, resulting in improved sales performance and better conversion rates.

Efficient team collaboration: VNCcrm enables teams to collaborate and share customer information across departments. This ensures that everyone has access to the same up-to-date data, allowing for better coordination and improved customer service.



Manage your potential customers until the point where they make a purchase. Track every touchpoint with the business, for example, chat, email, etc., and manage them until they become a customer.





4. QUOTATION

20pportunities €867K

Identify and capitalize on potential sales opportunities by tracking, analyzing, and managing customer

Sales pipelines and dashboards for easy-to-read visual representation of your sales

interactions throughout the complete sales cycle.

2. PROSPECTING

20pportunities €867K

NClagoon partner -

+

20pportunities €867K

New DMS Feature

Package

Greyhills

2nd Quarter

VNCcrm

Filter 3 Pipeline leads opportunites

September Pipeline Reads

pipeline. They help you to monitor and manage your sales prospects as they move through the different stages of the buyer's cycle.



→ Opportunites
→ Tasks
→ Statistics

3. QUALIFICATION

30pportunities €867K



"VNC and DFB GmbH have been working together intensively for many years. We want to continue and expand this. The DFBnet mailbox developed and implemented by VNC has enormously accelerated and simplified our internal communication. With this, we see ourselves well prepared for future requirements."

Alain Blaes, Managing Director of PR-COM Beratungsgesellschaft für



strategische Kommunikation mbH

"The federal state church intranet should strengthen communication and cooperation within the state church. The basic aim is to provide all full-time employees and volunteers of the regional church with access to an innovative, modern and unified communication and collaboration infrastructure. The VNClagoon products are particularly well suited for this, because they allow us as a state church – in addition to the many functionalities

Steffen Iredi, authorized signatory at DFB GmbH and responsible Director Technology & Operations



"My team and I are very thankful for being able to count on the professional and sophisticated VNC team. VNC has

provided – the possibility of customization options to

individual needs within our church. "

supported us with a series of important projects, always

exceeding our high expectations."

Tabea Langguth, Project Manager Landeskirchenweites Intranet, EKBO EVANGELISCHE KIRCHE Berlin-Brandenburg-schlesische Oberlausitz

Marius Hjelset, Project Head Hosted Services, Vodafone Group





for your Interest!

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Book a meeting

calendly.com/vnclagoon

Contact Us

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